#CALIDADPRICH Products

nied by several processes that have been established from scratch and which are constantly evaluated for the patient's benefit. A large and dedicated group allows

products, will bring well-being to their lives, commented Elvin Navarro, Master Grower. "The focus on quality that we apply to The PRICH Flower now expands to the manufacvarious investments in equipment, facilities and processes that will offer the consistency that the patients look for. Multi-point investments have been made, from automatic filling and packaging machinery to high-end manu-facturing grade facilities with quartz tops and copper trays. Likewise, over 75,000 square-feet for cultivation and manufacturing were added with the acquisition of the assets of the new facilities in Caguas. This, adding to around 420,000 square feet that already exist in Humacao, results in positioning us as the largest cannabis company on the island," said Julio López, Chief Operations Officer.



"Every product that reaches patients has a guaranteed standard of quality. Each of them, without exceptions, go through various tests carried out by an independent laboratory. In this process, various elements such as ingredients, amount of THC, CBD, heavy metals, percentage of cannabinoids, terpenes, microbial tests, residual solvents, among others, are evaluated. These processes underpin the confidence that the patient receives an evaluated and structured product for the benefit of their well-being," commented Carlos Oliver, Manufacturing Manager.

"The evolution of the industry is tied to various elements, including patients, who change along with the treatments they seek. They recognize the consistency, quality and fair price of PRICH Biotech products, which is the reason the demand is higher. However, there is always room to innovate and improve as patients seek new, agile treatment methods that adapt to their lifestyles. Therefore, we combine various methods such as surveys, focus groups, and social networks in order to listen to the patients and be aligned with what they want and need. Everything revolves around the patient," commented Juan Alvarado, Marketing Manager.









Patients want consistency and quality in favor of their well-being. Let us help you by bringing traffic to your dispensary.

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