



Left to Right: Aida Méndez (director of Human Resources), Carlos Oliver (director of manufacturing), Elvin Navarro (master grower), Carina Puello, (C.C.O.), Julio López (C.C.O.), Juan Carrillo (C.E.O.), Brenda Fernández (director of Finance), Alexis Colón (general manager TETRA), Juan G. Alvarado (marketing manager) and Luis Archo (C.I.O.).

A Professional and Multidisciplinary Team United in Favor of Well-Being

SPECIAL TO CARIBBEAN BUSINESS

The cannabis industry is a young one that has made huge strides in various directions since its inception. It's an industry that requires professionals with a combination of backgrounds, academic preparation and work experience but, above all, commitment to the common good. In this case, the well-being of medical cannabis patients in Puerto Rico.

"Some of the main values of the company are curiosity and innovation. One of our values is innovation, reason why we have engaged professionals curious enough to find solutions beyond the obvious. Our long-term investment, our people, is a very diverse workforce who complements each other with a range of new ideas and new ways of achieving our goals," commented Aida Méndez, Esq., HR Director.

"The negative or incomplete perception about the professional who works in cannabis exists. That is why the visibility of current professionals, existing protocols, and challenges that the industry faces is decisive. This combination of factors helps to eliminate this erroneous image," commented Méndez.

"Establishing and meeting high quality and manufacturing-grade standards on which consumer confidence rests, is what we protect and strive for the most. It is our responsibility to always ensure that each patient receives a quality product that meets the expectations for which it was created," commented Carina Puello, Esq., Chief Compliance Officer. "The availability of information on the current conditions and treatments of patients is essential so that they can receive the best possible treatment and potential recommendations from our budtenders. Therefore our

established technologies allow data protection and privacy without losing the flexibility to offer the patients access to "their file at their favorite dispensary at any time," commented Luis Archo, Chief Information Officer

"There are still many challenges, from a financial point of view, for the cannabis industry due to existing regulations. However, it is critical to be able to understand market behavior, trends and establish benchmarks. One of the main challenges is the tax payments and limited payment methods. Beyond that, the distribution of our products follows the best practices and fosters our relationship with our clients and suppliers," commented Brenda Fernández, Chief Financial Officer



One of our values is innovation, reason why we have engaged professionals curious enough to find solutions beyond the obvious."

— Aida Méndez, Esq.
director of Human Resources
PRICH Biotech